

# VENTILATOR TRAINING ALLIANCE

## SAMPLE SOCIAL POSTS

041520

**NOTE: BELOW, PLEASE FIND SUGGESTED SOCIAL POSTS TO PROMOTE THE LAUNCH OF THE VTA APP. PLEASE USE THIS LANGUAGE AS GUIDANCE FOR YOUR POSTS. PERSONALIZE AND CUSTOMIZE AS YOU SEE FIT.**

### ALLIANCE MEMBERS

#### TWITTER/LINKEDIN

Tremendously proud to be a part of this effort with our industry peers. This #ventilatortraining app puts critical information in the hands of medical heroes in the fight against #COVID19. #HelpingHeroes  
<link to release>

### INFLUENCERS

#### TWITTER

Great to see competitors come together to solve problems for the greater good. This #ventilatortraining app is a meaningful tool in our fight against #COVID19. #HelpingHeroes  
<link to release>

#### LINKEDIN

Love to see companies put their heads together to create solutions that make sense. This training app created by global #ventilatormanufacturers can help healthcare professionals on the front lines fight against #COVID19. #Helping Heroes.  
<link to release>

### HEALTHCARE PROFESSIONALS/ASSOCIATIONS/SOCIETIES

#### TWITTER/LINKEDIN

Attention fellow <INSERT OCCUPATION/PROFESSION>: Help has arrived! #Ventilatormanufacturers have created a new training app to help us learn how to quickly use their equipment. Pass it on! #COVID19 #HelpingHeroes  
<link to release>